

# COSMOPROF ASIA *Awards*

Cosmoprof Asia and Cosmopack Asia Awards reward products, formulations, packaging, design, technology, materials, ingredients, and sustainability in the cosmetics industry, celebrating innovation and excellence all over the world.

# COSMOPROF ASIA *Awards*

## HAIR PRODUCTS



Cosmoprof Asia Awards

2024 edition

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### Finalists

**Beaute Mediterranea / DSD de Luxe**

9.4 Aminopyrrole Lotion + Melatonin

**Elroel**

Elgrowth Black Bean Salon Hair Color Cream

**Ga.Ma. S.r.l.**

iQ3 Perfetto

**Tricobiotos SPA**

HEMP Waterless shampoo

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### Winner

**Beaute Mediterranea / DSD de Luxe**

9.4 Aminopyrrole Lotion + Melatonin





**BEAUTE MEDITERRANEA / DSD DE LUXE**  
9.4 Aminopyrrole Lotion + Melatonin

## Hair Products | Winner

### Beaute Mediterranea / DSD de Luxe

#### 9.4 Aminopyrrole Lotion + Melatonin

#### Product description

This advanced hair lotion features nanotechnology, which allows the active ingredient Aminopyrrole to be encapsulated in liposomes for targeted release into the hair follicles. It is designed to rejuvenate follicles, stimulate new hair growth and strengthen existing hair. It offers significant benefits by increasing hair density, protecting against hair loss and improving hair anchorage on the scalp. Ideal for those seeking an effective, targeted solution to combat hair loss and promote healthier, stronger hair.

#### Claims & Benefits

Hair lotion with a cutting-edge formula to combat hair loss and promote growth. The key ingredient, aminopyrrole, is delivered into follicles using liposomes. Enhanced with melatonin, placenta extract, amino acids, and niacinamide, it rejuvenates follicles, improves anchorage, and boosts the active hair phase. As a potent antioxidant, it delays hair aging. Clinical studies show a 31.71% reduction in hair loss after 28 days, improving to 71.36% after 56 days. Hair diameter increased by 0.87% after 28 days and 2.71% after 56 days, with the telogen ratio decreasing by 8.47% and 15.47%.

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HAIR PRODUCTS

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**ELROEL**

Elgrowth Black Bean Salon Hair Color Cream

**Hair Products** | **Finalist**

## Elroel

Elgrowth Black Bean Salon Hair Color Cream

### Product description

This is a hair dye product from 'Elgrowth,' a hair specialty brand launched by 'ELROEL,' a beauty brand containing the know-how and philosophy of first-generation Korean makeup artist Yoo, Yanghee. With her excellent color expression, trendy coloring, and 91% natural-derived ingredients, you can experience fragrant, non-irritating cafe latte dyeing.

### Claims & Benefits

This is a hair dye product provide easy self-application without damaging your hair, and it features a

pleasant café latte aroma instead of the usual ammonia smell. The special two-tier brush ensures even application, and it boasts a long-lasting effect where the color remains vivid even after 100 washes. Additionally, It also provide your hair softer and shinier than before without damaging the cuticles.



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HAIR PRODUCTS

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**G.A.M.A. S.R.L.**

iQ3 Perfetto

## Ga.Ma. S.r.l. iQ3 Perfetto

### Product description

Combining extreme lightness with power and performance, iQ3 is set to be the must-have professional tool. Designed with more power and intelligence, just as light as the original version but introducing the latest 'e-systemC' technology, a blinking light and audible reminder that goes off when conditions of use are not ideal, signaling that the filter needs to be cleaned or changed, guaranteeing constant performance, power and energy savings. iQ3 is also equipped with Stand-by Technology, Turbo Function, drying-time reducing Venturi Effect, Oxy-Active Technology, Intelligent Brushless Motor and special accessories, like the GAMA exclusive star nozzle.

**Hair Products**

**Finalist**

### Claims & Benefits

'Smart Performance', an exceptional combination of power, performance, extended life-cycle, hair health, and luxe user-experience, while being time and energy-efficient. As light as the original but with 'e-systemC' technology that guarantees constant performance, maximum power and energy savings. The antibacterial OxyActive and negative ions promote hair rejuvenation ensuring healthier, regenerated hair. Prolonging the duration of coloring treatments, enhancing brightness by neutralizing the damage produced by free-radicals. Its lightness prevents arm muscle damage, the StarNozzle for root-volume, fine hair or sensitive scalps. The micro-filters stop dirt from reaching the hair & motor, elongating its life.



**TRICOBITOS SPA**  
HEMP Waterless shampoo

## Tricobiotos SPA

### HEMP Waterless shampoo

#### Product description

iORA Prebiotic Palm Protect is a multifunctional hand cream designed to moisturize, protect, and nourish. Infused with colloidal silver for its antimicrobial properties, tomato and amla extracts for antioxidant benefits, and alpha glucan oligosaccharide for prebiotic support, it promotes healthy skin. Shea butter and mandarin oil provide deep hydration, ensuring hands feel soft and rejuvenated while effectively protecting against germs. Our commitment to quality and innovation has been recognized, as iORA was awarded the D2C Award for the Most Innovative Brand of the Year in 2023. Experience the perfect blend of skincare and protection with iORA.

## Hair Products | Finalist

#### Claims & Benefits

iORA Prebiotic Palm Protect offers numerous benefits for hand care: 1. Moisturization: Deeply hydrates hands with shea butter and mandarin oil, preventing dryness and promoting softness. 2. Germ Protection: Colloidal silver provides antimicrobial properties to protect against germs and bacteria. 3. Nourishment: Enriched with tomato and amla extracts, it delivers antioxidants to enhance skin health and resilience. 4. Cuticle Care: Nourishes and revitalizes cuticles, promoting healthier nail growth. 5. Prebiotic Support: Alpha glucan oligosaccharide helps maintain a balanced skin microbiome for overall skin wellness. 6. Daily Use: Lightweight formula suitable for everyday use, ensuring hands stay healthy and protected throughout the day.



# COSMOPROF ASIA *Awards*

HOME & PROFESSIONAL DEVICES AND TOOLS



Cosmoprof Asia Awards

2024 edition

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## Finalists

**Aram Huvis Co., LTD**  
AISG

**LABnPEOPLE Co., LTD.**  
Snow2Plus - Mela Tok (Boostok Eco Mts For Face)

**Nuon Medical INC**  
SPF Mirror with UV Camera & Cream Holder

**VITAMIN LED**  
Dual Therapy Stand

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## Winner

**Aram Huvis Co., LTD**  
AISG



**ARAM HUVIS CO., LTD**  
AISG

## Home & Professional Devices and Tools | Winner

### Aram Huvis Co., LTD AISG

#### Product description

Aram Huvis' AISG + Customized Cosmetics is an innovative AI-driven scalp diagnosis and care system. Using deep-learning algorithms, it analyzes scalp conditions such as dryness, oiliness, and dandruff, and provides tailored scalp cosmetics, including customized shampoos and serums. Clinically tested with over 100,000 scalp images, it achieved a 93% satisfaction rate in improving scalp health. The system offers real-time scalp analysis and personalized care, delivering effective, science-backed solutions. In the last 12 months, this project has gained global recognition, expanding its reach across Asia, America, Europe, Africa, and Oceania, marking a breakthrough in scalp health care.

#### Claims & Benefits

The AISG + Customized Cosmetics system by Aram Huvis offers personalized scalp care solutions based on AI-driven analysis. Key benefits include real-time diagnosis of scalp conditions such as dryness, oiliness, dandruff, and folliculitis, ensuring accurate treatment. The system provides tailored shampoos and serums designed to address specific scalp issues, improving scalp health by 50% in just four weeks. Clinically tested with a 93% satisfaction rate, it helps reduce scalp discomfort, enhances moisture balance, and soothes irritation, offering long-term scalp health improvements. The system is ideal for those seeking effective, personalized scalp care solutions at home.





**LABNPEOPLE CO., LTD**  
Snow2Plus - Mela Tok (Boostok Eco Mts For Face)

## Home & Professional Devices and Tools | Finalist

### LABnPEOPLE Co., LTD

Snow2Plus - Mela Tok (Boostok Eco Mts For Face)

#### Product description

MELATOK is a home care device for mela care with magnesium MTS. Magnesium MTS is made using only magnesium, calcium, and zinc, which are essential minerals from the human body, to help deliver active ingredients safely deep into the skin and effectively without pain and no side effect. In particular, it meets magnesium and moisture from the skin and causes an antioxidant reaction through ionization. More than 90 intellectual property applications and 36 domestic and foreign patents have been registered based on the research team's

technical skills in the orthopedic medical device market for more than 20 years.

#### Claims & Benefits

- \* Made using only essential minerals from the human body.
- \* It is safely and painlessly.
- \* It helps to deliver active ingredients effectively deep into the skin.
- \* Antibacterial effect.
- \* Antioxidant reaction.
- \* No side effects.



**NUON MEDICAL INC**

SPF Mirror with UV Camera & Cream Holder

## Home & Professional Devices and Tools | Finalist

### Nuon Medical INC

SPF Mirror with UV Camera & Cream Holder

#### Product description

Elevate your skincare routine with the SPF Mirror – a sleek, portable tool that combines UV damage detection with SPF storage. This high-tech mirror doesn't just reflect; it reveals hidden UV damage, ensuring your skin's protection is always at its best. With its compact design and built-in SPF cream holder, your defense against the sun is stylishly at hand. Keep your skin flawless and glowing, knowing you're always steps ahead in sun care.

### Claims & Benefits

The SPF Mirror addresses the need for portable, on-the-go UV detection and sun protection. It empowers users to detect sun damage early and reapply SPF as needed, ensuring continuous protection against harmful UV rays while providing a compact, stylish solution.





**VITAMIN LED**  
Dual Therapy Stand

## Home & Professional Devices and Tools | Finalist

### VITAMIN LED Dual Therapy Stand

#### Product description

The Dual Therapy Stand is a breakthrough product that seamlessly integrates high-end lighting with professional-grade RED (660nm) and IR (850nm) light therapy for skin and scalp care. Designed to fit effortlessly into any space, it features a foldable structure, transitioning from a stylish lamp to an advanced therapy device. With its patented semiconductor-integrated heat management technology, this device eliminates the need for bulky fans and heatsinks, offering efficient heat dissipation while delivering deep, effective therapy. Priced at USD 1989

and launching on November 13, 2024, the Dual Therapy Stand is set to redefine home wellness.

#### Claims & Benefits

- Combines luxury lighting and advanced therapy in a single, space-saving device.
- Provides RED (660nm) and IR (850nm) light therapy for skin rejuvenation and scalp health.
- Semiconductor-integrated light technology ensures efficient heat management and extends LED lifespan.
- Foldable and adjustable design optimizes space and convenience.
- Delivers professional results from home with minimal setup and maintenance.

# COSMOPROF ASIA *Awards*

## PERSONAL CARE & BODY CARE PRODUCTS



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### Finalists

#### **Dermosfera SRL**

Rhea Cosmetics - H2ONutri - Nourishing  
Body Conditioner

#### **Konxept Limited**

LadiM Graphene Sanitary Napkin (Medium)  
24.5cm (12pcs)

#### **Nishio Co., Ltd**

Miracle Whitening

#### **Sage Pharmaceuticals, Inc.**

PIAS-122™ Spray

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### Winner

#### **Konxept Limited**

LadiM Graphene Sanitary Napkin (Medium)  
24.5cm (12pcs)





**DERMOSFERA SRL**  
Rhea Cosmetics - H2ONutri  
Nourishing Body Conditioner

## Personal Care & Body Care Products | Finalist

### Dermosfera SRL

Rhea Cosmetics - H2ONutri -  
Nourishing Body Conditioner

### Product description

H2ONutri takes inspiration from hair conditioners. It is a body conditioner that you use after your cleansing. H2ONutri combines the nourishing and elasticizing action of active ingredients such as Sweet Almond Oil and Shea Butter with hydrophilic actives such as Hydraglucose and Aquaxyl. By binding to skin proteins, the latter maintains skin hydration even after the product is rinsed off, for soft skin and a feeling of deep comfort immediately after showering.

### Claims & Benefits

H2ONutri deeply hydrates and

nourishes dehydrated and dry skin in a single step. It replenishes and restores skin lipids thanks to the combination of Shea Butter, Murumuru Butter, and Sweet Almond Oil, which are rich in vitamins, proteins, minerals, and essential fatty acids that make skin supple and perfectly hydrated. It performs an anti-free radical and anti-aging action thanks to Vitamins E and B5. An exceptional combination of antioxidants to fight free radicals and help maintain youthful skin. Gives skin an immediate feeling of relief, making it soft, silky, and visibly firm.



**KONXEPT LIMITED**

LadiM Graphene Sanitary Napkin (Medium) 24.5cm (12pcs)

## Personal Care & Body Care Products | Winner

### Konxcept Limited

LadiM Graphene Sanitary Napkin  
(Medium) 24.5cm (12pcs)

### Product description

Experience Unprecedented Quality in Sanitary Pads Absorption factor up to 52 times higher than regular sanitary pads Super dry, inhibits bacterial odors 10 Major Care Features! Scientific Innovations You Never Imagined! 99.9% antibacterial Absorption up to 60 times !! Eliminates odors No chemical additives Skin-friendly and non-allergenic Free of fluorescent whitening agents Eight-in-One Warm Sensation Chip Magnetic wave far infrared – repairs the uterus, alleviates menstrual pain Negative ions – purifies and soothes Taxus

chinensis – decomposes odors  
Magnetic power – promotes internal circulation  
Chitosan – absorbs unpleasant smells  
Nano silver – antibacterial and breathable  
Graphene – highly active, bactericidal  
Probiotics – antibacterial and boosts immunity.

### Claims & Benefits

SGS Certified Safety 99.9% Candida Elimination  
Advanced Absorption Technology Superior Moisture Control  
Odor Control Probiotic Infusion Skin-Friendly Materials  
Non-Allergenic Innovative Graphene Formula  
Environmentally Conscious Convenient and Easy to Use  
Enhanced Comfort





**NISHIO CO., LTD**  
Miracle Whitening

## Personal Care & Body Care Products | Finalist

### Nishio Co., Ltd Miracle Whitening

#### Product description

A groundbreaking system that allows simultaneous whitening and cavity prevention in just two seconds. Developed by Nishio Co., Ltd., the creators of the "Kiseki no Haburashi" (Miracle Toothbrush), which has sold over 10 million units in Japan. This system uses a toothpaste gel related to the "CAP System," a tooth-strengthening system introduced in 900 dental clinics across Japan and currently under international patent application. By applying a specially designed toothpaste gel and using a melamine sponge suitable for oral use, the machine rotates 400 times per minute to clean the tooth

surface, removing stains and restoring the teeth's natural whiteness.

#### Claims & Benefits

- Lower costs for maintaining continuous whitening treatments.
- Whitening can be done at home.
- Portable, so it can be used anytime you need it.
- Usable for people who want whitening but have difficulty visiting a clinic.



**SAGE PHARMACEUTICALS, INC.**

PIAS-122™ Spray

**Personal Care & Body Care Products**

**Finalist**

**Sage Pharmaceuticals, Inc.**

PIAS-122™ Spray

### **Product description**

MICROBAC, RCEVI, SGS, and BIO-CONTROL CONSULTANTS USA have passed international antimicrobial testing, with FDA and AMA clinical non-allergenic certifications and dual approval by U.S. pediatric specialists. In 2024, it was awarded the Grand Gold Medal at the Monde Selection.

### **Claims & Benefits**

Effective against enveloped and non-enveloped viruses.



# COSMOPROF ASIA *Awards*

GREEN & ORGANIC



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## Finalists

### **Alteya Organics LTD**

Rose Collagen Peptides Capsules + Bulgarian  
Rose Oil Complex

### **Arganour**

Porcelain - Anti-pigment spot serum

### **Elroel**

Green Tea Pore Tightening, Canola Brightening,  
Camellia Revitalizing Double Layer Serum

### **Groupe Berdoues Parfums & Cosmétiques – SPBH**

Eau de Toilette Musc blanc & Lin

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## Winner

### **Arganour**

Porcelain - Anti-pigment spot serum

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**ALTEYA ORGANICS LTD**

Rose Collagen Peptides Capsules + Bulgarian Rose Oil  
Complex

**Green & Organic**

**Finalist**

## Alteya Organics LTD

Rose Collagen Peptides Capsules +  
Bulgarian Rose Oil Complex

### Product description

Radiant and plump-looking skin from inside out. Premium, Marine Collagen Peptides that work on cellular level to promote skin elasticity and firmness, support strong and healthy hair, nails, and joints.\* The fast-absorbing formula delivers potent dose of hydrolyzed with enzymes, low-molecular Collagen Peptides, and antioxidant-rich Rose Oil Complex to support body's natural collagen synthesis, hydrate skin, improve radiance, and minimize the appearance of fine lines and wrinkles, cultivating beauty and wellness from within. Collagen

Peptides + Bulgarian Rose Oil  
Complex Benefits: -Skin elasticity + Firmness -Fine lines + Wrinkles -Skin hydration + radiance -Lean muscle + 120 Capsules.

### Claims & Benefits

Alteya Organics' Rose Collagen Peptides Capsules has been evaluated and know to have the following benefits: -Promotes skin elasticity and firmness -Supports healthy hair, nails, joints, and gut - Promotes lean muscle growth & metabolism Hydrolyzed Type I & III collagen





**ARGANOUR**

Porcelain - Anti-pigment spot serum

Green & Organic

Winner

## Arganour

Porcelain - Anti-pigment spot serum

### Product description

Say goodbye to spots with Porcelain, with depigmenting biotechnology and 360° action. It was created to correct and prevent hyperpigmentation and hypopigmentation and even out uneven skin tone in 56 days. After use, the skin is more luminous and uniform. The 86% of people who have tried it have noticed a reduction in the size and intensity of blemishes. 91% of the people who have tried it have observed improvements in skin tone and texture. 82% of those who have tried it claim to notice its depigmenting action.

### Claims & Benefits

Reduces brown and white spots  
Improves the luminosity of the face It unifies the tone of the skin It prevents the appearance of new spots.

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**ELROEL**

Green Tea Pore Tightening, Canola Brightening, Camellia  
Revitalizing Double Layer Serum

**Green & Organic**

**Finalist**

## Elroel

Green Tea Pore Tightening, Canola  
Brightening, Camellia Revitalizing  
Double Layer Serum

### Product description

This is a 'JEJU COSMETIC CERT'  
certified product by the Jeju local  
government, made with natural  
ingredients and pure water from Jeju,  
a pristine resource area in Korea. It is  
a double-layer mist-type serum,  
consisting of an oil layer and a  
moisture layer, allowing for even and  
delicate hydration and nourishment  
without clumping. It is a natural  
clean beauty product.

### Claims & Benefits

This spray-type serum  
simultaneously nourishes, revitalizes,

and soothes the skin, providing  
immediate hydration and moisture. It  
features a double-layer formula with  
both an oil layer and a moisture  
layer. The fine mist spray, free from  
clumping and stickiness, allows for  
effortless hydration anytime, whether  
before or after makeup.



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GREEN & ORGANIC

COSMOPROF ASIA  
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**GROUPE BERDOUES PARFUMS & COSMÉTIQUES – SPBH**

Eau de Toilette Musc blanc & Lin

**Green & Organic**

**Finalist**

## **Groupe Berdoues Parfums & Cosmétiques – SPBH**

Eau de Toilette Musc blanc & Lin

Dermatological Control 100%  
Recyclable Packaging.

### **Product description**

Enveloping and addictive, Eau de toilette Musc Blanc & Lin captures the softness of the emblematic Musc Blanc. Neroli and Cotton flower harmonize with the captivating depth of White Musk, creating a fragrance that awakens the senses and delicately caresses the skin. The base notes, composed of Cashmere wood and rice bran, bring warmth and velvety softness, leaving an addictive trail on the skin.

### **Claims & Benefits**

0% Controversial Ingredient Vegan  
Formula Tested Under

# COSMOPROF ASIA *Awards*

## SKIN CARE PRODUCTS



Cosmoprof Asia Awards

2024 edition

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### Finalists

**Acaderma Inc.**

Better With Age Revival Light Cream

**Firstmarket Co., Ltd.**

KOCOSTAR Yellow Cream Patch

**Pyunkang Yul**

Get Ready Quick Clear Mist

**The OMI Brotherhood, Ltd.**

Verdio UV Barrier Milk

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### Winner

**Firstmarket Co., Ltd.**

KOCOSTAR Yellow Cream Patch

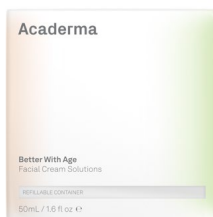


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SKIN CARE PRODUCTS

COSMOPROF ASIA  
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**ACADERMA INC.**

Better With Age Revival Light Cream

## Acaderma Inc.

Better With Age Revival Light Cream

### Product description

An anti-aging and multi-tasking moisturizer that enhances skin longevity. The formula is enriched with potent NAD+ booster and Kinkeliba extract which decreases inflammaging, nurtures skin health, boosts cellular energy and creates lasting radiance.

### Claims & Benefits

Targets dryness and saggy skin.



**FIRSTMARKET CO., LTD.**  
KOCOSTAR Yellow Cream Patch

## Skin Care Products | Winner

### Firstmarket Co., Ltd.

#### KOCOSTAR Yellow Cream Patch

#### Product description

Yellow Cream Patch is a revolutionary 2-in-1 spot treatment that transforms from cream to patch. Powered by patented marine cellulose, it forms a thin, breathable barrier that delivers blemish-clearing ingredients—betaine salicylate, capryloyl salicylic acid, sulfur, niacinamide, tea tree leaf extract, and seaberry oil—deep into the skin, while protecting the spot from external irritants. Winner of the 2023 Seoul Awards for innovation, this hypoallergenic patch is plastic- or adhesive-free and a more advanced alternative to traditional spot treatments.

#### Claims & Benefits

- Combines blemish cream and spot patch into one innovative solution.
- Clears early-stage blemishes effectively.
- Creates a breathable cellulose barrier over blemishes.
- Visibly improves acne-prone skin and prevents future breakouts.
- Blends perfectly under makeup.
- Customizable application for tailored spot care.
- Gentle enough for daily use on sensitive skin.



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SKIN CARE PRODUCTS

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**PYUNKANG YUL**

Get Ready Quick Clear Mist

**Skin Care Products**

**Finalist**

## Pyunkang Yul

Get Ready Quick Clear Mist

### Product description

The Pyunkang Yul Get Ready Quick Clear Mist is a powerful solution for acne-prone skin, formulated with four patented traditional herbal soothing ingredients developed from Pyunkang's 50 years of skincare philosophy. These ingredients provide a cooling sensation while caring for skin easily irritated by external factors. The patented soothing formula has been proven by the Korean Dermatological Research Institute to reduce sebum production and skin temperature while increasing hydration, offering deep soothing effects. Its compact size makes it convenient to carry, allowing

for quick hydration and soothing anytime, anywhere.

### Claims & Benefits

The mist contains seven calming ingredients, including centella asiatica, tea tree, and honeysuckle flower, delivering a three-step soothing system that ensures balance between oil and moisture while conditioning the skin. Enriched with five types of ceramides, five types of hyaluronic acid, and shea butter, it reinforces the skin's moisture barrier for long-lasting hydration. Certified non-irritating by the Korean Dermatological Research Institute, the mist is formulated with a mild, low pH to minimize unnecessary irritation.



**THE OMI BROTHERHOOD, LTD.**  
Verdio UV Barrier Milk

## Skin Care Products | Finalist

### The OMI Brotherhood, Ltd. Verdio UV Barrier Milk

#### Product description

1. Non-chemical, ultra UV protective formula. 2. No UV absorbers that may cause irritation. 3. Safe for sensitive skin and children. 4. UV water-resistant for up to 80 minutes. 5. Coral-friendly, free from oxybenzone and octinoxate. 6. Protects against UV rays, dryness, pollen, dirt, and dust. 7. Moisturizing with hyaluronic acid and natural extracts. 8. Hypoallergenic, passed patch and allergy tests. 9. Smooth texture with no white cast or dry feeling. 10. Suitable for daily use and outdoor activities.

#### Claims & Benefits

This ultra UV protective formula offers non-chemical sun protection without irritating UV absorbers, making it perfect for sensitive and delicate skin, including children's. It provides long-lasting water resistance for up to 80 minutes, ideal for outdoor activities and water sports. The coral-friendly formula is free from harmful additives like oxybenzone and octinoxate, ensuring environmental care. Enriched with moisturizing ingredients like hyaluronic acid, Centella asiatica, and natural extracts, it hydrates while protecting skin from UV rays, dryness, pollen, dirt, and dust. Hypoallergenic, with a smooth texture, it leaves no white cast or greasy residue. Suitable for daily use.



# COSMOPROF ASIA *Awards*

MAKE-UP PRODUCTS



Cosmoprof Asia Awards

2024 edition

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## Finalists

**+39 ITALIA SRL**

EyeLiner with Serum Inside 2 in one

**LALACHUU CO.,LTD**

Sleek Wear Foundation

**Searchlight H&B Co. Ltd.**

SUNNY RECIPE Color Change Gel Nail

**Taeyang Renew**

Air Fixing Mascara

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## Winner

**Taeyang Renew**

Air Fixing Mascara



**+39 ITALIA SRL**

EyeLiner with Serum Inside 2 in one

**Make-up Products**

**Finalist**

**+39 ITALIA SRL**

EyeLiner with Serum Inside 2 in one

### Product description

This eyeliner is not just an ordinary cosmetic; it incorporates active functional ingredients that work like a true serum. Formulated with a blend of Aqua, Glycerin, Butylene Glycol, and Biotinoyl Tripeptide-1, it nourishes and strengthens eyelash follicles with each application. Other key components include Magnesium Aluminum Silicate, Acrylates Copolymer, and Tocopheryl Acetate, enhancing both the health and appearance of lashes. Its unique composition also features Panthenol and Caprylyl Glycol for added hydration. This innovative product not only defines your eyes but actively promotes up to 35% longer eyelashes in just three weeks. Experience the fusion of beauty and care!

### Claims & Benefits

Our innovative eyeliner offers multiple benefits that enhance both beauty and lash health. First, it nourishes eyelash follicles with active ingredients, promoting up to 35% longer and thicker lashes in just three weeks. It hydrates and strengthens lashes, reducing breakage. The formula is gentle on the eyes, suitable for sensitive skin, and provides a smooth, precise application. Additionally, it doubles as a cosmetic product, delivering rich color while actively working to improve lash growth. With consistent use, users can expect healthier, fuller, and more defined eyelashes, combining makeup and treatment in one convenient product.





**LALACHUU CO.,LTD**  
Sleek Wear Foundation

## Make-up Products | Finalist

### **LALACHUU CO.,LTD** Sleek Wear Foundation

#### **Product description**

This serum-like foundation contains 68% skin care ingredients, including lavender flower extract to help control sebum production and chestnut shell extract to tighten pores, for a blurred and smoothed skin appearance. Within the foundation are honeycomb-structured powder particles, which are pressed to provide smooth coverage that conceals skin imperfections and pores. The product comes with a built-in applicator, allowing the product to be applied either with the pump, or with the sponge applicator that sits inside the bottle. Its fine, weightless

coverage lasts for up to 72 hours. Offering a filter-like finish, the foundation delivers full coverage, without the need for concealer. The product is certified vegan by the Korean Vegan Certification Institute.

#### **Claims & Benefits**

No Spatula or Brush Needed, The Built-in Applicator Helps Provide Super Easy Makeup without Caking.



**SEARCHLIGHT H&B CO. LTD.**

SUNNY RECIPE Color Change Gel Nail

**Make-up Products**

**Finalist**

## **Searchlight H&B Co. Ltd.**

SUNNY RECIPE Color Change Gel Nail

long lasting gloss / Various colors and designs to meet customers' needs / Easy to use for self nail care / SGS safety test.

### **Product description**

In a fun touch, these gel nail stickers change color when the wearer goes outside, as they're exposed to the UV in sunlight. The nails are designed as a full-cured gel nail sticker, which is simply applied to the nail without needing to be cured under a lamp and then filed into shape. The colors are long-lasting and come in a range of shades and patterns that transform under sunlight – a gray might turn to blue, a cream to purple, or white to magenta.

### **Claims & Benefits**

Voluminous and thick gel coat for



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MAKE-UP PRODUCTS

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**TAEYANG RENEW**  
Air Fixing Mascara

## Taeyang Renew Air Fixing Mascara

### Product description

To use INTONI Airfixing Mascara, start by unscrewing the cap. As the cap opens, the specially crafted applicator automatically emerges, 100% evenly coated with the right amount of mascara. This pop-up feature provides smooth, effortless application without manual adjustment. Glide the applicator through your lashes for even, voluminous coverage, enhancing even the shortest lashes. The airtight design keeps the formula fresh and clump-free. Made from eco-friendly Polyketone plastic, it reduces carbon emissions. Proven through its previous model's Packaging award at Makeup in New York 2023, this mascara offers a satisfying, sustainable beauty experience.

### Claims & Benefits

Airfixing Mascara offers a flawless, clump-

Make-up Products

Winner

free application with every use. As you just open the cap, the specially designed applicator emerges automatically with a perfectly even coat of mascara for direct application to your eyelashes, eliminating the need to wipe off excess product at the bottle's opening like with traditional mascaras. The airtight chamber keeps the formula fresh, preventing drying and deterioration, ensuring long-lasting performance. The applicator is specially designed with precise spacing and angles to adhere closely to the base of the lashes, delivering a voluminous and strong curling effect even on the shortest lashes.